

Trowbridge Community Area JSA Priorities as voted for on 3/4/2014

Children and young people

- Poverty - Shocking disparity within Trowbridge between the areas of Lower Super Output - 32%
- Mental health Support for teenagers and their families who suffer from mental health issues – 31%
- Teenage pregnancy. Delaying having sexual relationships teaching about healthy relationships. Encouraging group activities – 15%
- An need for increased opportunities. This needs to be a long term priority and should include young people into their mid twenties - 13%
- Compulsory education Concern that children are still leaving at 16 taking work to support their families not vocational – 8%

Community safety

- Maintain neighbourhood policing – 50%
- Getting more footfall during the evening in the town – 26%
- Reduce drinkers in the park - 19%
- Improve lighting & CCTV in the park - 6%

Culture

- Develop a coherent cultural strategy to drive audience participation, increase the offer, promote collaborations and secure funds - 45%
- Develop effective partnerships to increase and share expertise and resources – 28%
- Improve marketing, publicity and visibility of the culture offer in public places
- between cultural organisations and other sectors - 21%
- Develop capacity in the cultural sector to support volunteers - 6%

Economy

- To develop plans to attract new employers with better paid jobs and to encourage existing businesses to expand -35%
- The aspiration is for Trowbridge to be the number one town in Wiltshire with the facilities to make it so – 20%
- To use the Trowbridge master plan to attract developers to improve the retail offer in the town centre -20%
- To develop the old town hall, to provide incubation space for creative industries and cultural opportunities -14%
- To significantly improve the entrances and street scene in the town centre to help attract more business - 11%

Environment

Invest in cycling networks to connect green spaces and by widening pavements when major resurfacing undertaken - 32%

Protect existing green spaces and invest in new ones to connect residents with nature – 32%

Support for potential new allotments and environmental education around new developments – 15%

Maintain the integrity of the river Biss and its tributaries and develop new habitats to retain this as an asset – 12%

Promote the planting of trees in suitable areas to improve air quality and public sense of pride in where they live – 8%

Health and wellbeing

- To improve community cohesion to reduce social isolation and its effects on health and wellbeing - 46%
- To promote the work of health trainers to support people to take a personal responsibility for their own health and wellbeing – 33%
- To create a dementia friendly communities and to maximise voluntary groups supporting patients and carers - 18%
- To normalise an advance planning in ref to death and dying for all life limiting conditions - 3%

Housing

- More 1&2 bedroom houses/bungalows - 64%
- Empty houses pay more council tax - 25%
- Incentive for land owners to release land in rural areas for affordable housing – 12%

Leisure

- Accessible, affordable and available facilities, outdoor, indoor including parks - 50%
- Increasing leisure participation for children adults and facilities - 15%
- Activities targeted at specific vulnerable groups - 14%
- Effective communication of what is available including extreme, alternative and hidden activities - 11%
- Improve volunteering by rewarding them through vouchers that can be used on activities - 10%

Transport

- Improvements to walking and cycling building a comprehensive network including signs on routes, links to villages and suburbs, improving gaps – 53%
- Interconnectivity and access improvements within the town centre and key sites – railway station, County Hall, Campus, Town Park, Car parks etc – 33%
- Improve A350 W Ashton/ Yarnbrook to reduce congestion and links to A36 to improve access to WW trading Est and relieve Southwick/N Bradley – 14%

Our community

- Communication strategy to ensure the people in our communities know what's happening and available – 36%
- The development of a number of Community facilities (previously termed Centres) to assist with improving community cohesion – 26%
- Consultation to be undertaken within communities, as to what they want/need - 21%
- Carry out a thorough audit of all facilities clubs and societies together with their assets - 11%
- Transport strategy to enable the better use of community assets by all - 6%

